WDBS DARTMOUTH BROADCASTING SYSTEM
49 ROBINSON HALL · HANOVER · NEW HAMPSHIRE · TELEPHONE 30

Wednesday , October 4 [1950]

Mr. Howie Eaton
Production Director
Station WYBC
Yale University
New Haven, Conn.

Dear Howie:

I hope by this note to bring you up to date on our broadcasting situation and give you more concrete information on the exchange sport tapes we had planned.

First of all, our recorder has been ordered - a Magnacorder- and should be here within two weeks. God knows it better be for we have film sound track dubbings to do and that has to be ready for final processing by the first of November. In any event, I would very much like to program a football taping for airing on Friday, 3 November of fifteen minute length. I imagine that you would like to have one around that time so I will endeavor to get it done and in the mail by the first of that week. If those arrangements suit you, let me know.

This next week-end is the Michigan game and WDBS is going to carry it with Bob Ufer, an assistant to Bill Stern, doing the play-by-play. After all the money we're going to spend I most certainly hope all goes well. However, with the advance notice we gave A.T.&T., we were able to secure a class "A" line and that should prevent any problems.

This new station, WTSL, is still not on the air yet as they have not finished revamping the house trailer that it is in down in Manchester. We have a deal cooking by which a number of our best men are going to do work down there during the day and the new outfit will stick the sum they would normally pay the individual men into the station's kitty. It will be an air of co-operation all the way around as they have a far different market than ours, and know it.

I've also enclosed the article in the Alumni Magazine that you were interested in. Hoping to hear from you soon I remain

Sincerely yours,

Bill

Bill Terry
Production Director